

# WALLPAPER

Digitally printed wallpaper is a fantastic way to add colour and life to interior walls. Whether you want a wall-sized print of your favourite holiday destination, a mural highlighting your company's corporate image or a fun illustration for your child's bedroom our custom printed wallpaper is ideal.

Our wallpaper is printed on 1350mm wide panels with UV resistant ink. UV resistant ink ensures longer life even when the walls are exposed to natural or artifical light.

## Traditional Wallpaper

Our traditional wallpaper is applied with wallpaper paste. An installation service is available for this product.

### Removable Wallpaper

Our removable wallpaper is a self adhesive media that is very easy to apply. Simply peel the backing off the wallpaper and apply to the walls. Don't quite get it right the first time, no problems! Just carefully peel the panel away from the wall and reposition. The wallpaper has special air release grooves to help eliminate any bubbles. Refer to the installation guide on the back of this flyer.









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Prices **do not** include artwork setup or delivery. Design service available at additional cost. All prices include GST.

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### **Printing Requirements**

- → The artwork must be supplied as an InDesign, Illustrator, or Photoshop file. High resolution pdf files are also acceptable.
- → PDF files must be saved with bleed but WITHOUT crops.
- → Scans must be at least 100dpi at final print size.
- → All files must be CMYK colour.

- → Files can be supplied via email or on CD-Rom or DVD.
- → Bleed of 10mm at final print size is required.
- → Please supply artwork as one continuous image. Wild Digital will set up the artwork onto the required number of wallpaper panels.

### Installation Instructions

#### 1. Prepare Your Wall.

The surface that you mount your wallpaper on needs to be smooth and clean.

#### 2. Start From The Left.

Take the first wallpaper panel (panels are numbered on the back) and place it on the floor. Peel off approximately 20 or 30cm of the backing sheet at the TOP of the panel.

#### 3. Position The First Panel

Align the top of the panel with the top edge of the wall and smooth it into place with your hands.

#### 4. Remove The Backing Sheet.

Slowly peel off the backing sheet and smooth the panel into place as you go. Work your way downwards and outwards to help eliminate any bubbles. Do not stretch the panels, allow them to fall into place.

#### 5. Remove Remaining Bubbles.

Smooth out all bubbles with your hands. Bubbles should easily rub out, if they don't then slowly remove the affected part of the panel and re-apply.

#### 6. Repeat For All Additional Panels.

Apply the remaining panels in numerical order using the same process. Panels have a 5mm print bleed so align each panel by placing it 5mm over the side edge of the panel that is already in place. Use the image or pattern to help find the correct alignment.

#### 7. Trimming.

Once all the panels are in place and you are happy with the alignment trim any excess wallpaper along the wall bottom and edges with a sharp knife.